

# Imogen Wiseman

**Imogen's ability to deliver clear and targeted advice on trade marks, designs and domain name issues allows her clients to make the best strategic and commercial decisions for their businesses.**



Working with her team of qualified attorneys, including Yasmine Hashim, Sarah Canno and Rebecca Silva, Imogen places a high value on building long standing relationships with her clients and on developing a detailed understanding of their businesses and the industries they operate within.

The support of her team of attorneys and paralegals enables Imogen to deliver strategic support to clients of different sizes with varying budgets, ensuring the service they receive is always proactive, appropriate and cost-effective.

The insight Imogen provides allows her clients to focus their energies on developing their business, secure in the knowledge that their IP strategies are being carefully overseen. She enjoys her role in this process and her clients appreciate the reassurance she provides to them.

Imogen was elected a Fellow of the Institute of Trade Mark Attorneys in 2004 and is also involved in a number of additional activities:

- Co-editor of ITMA/CIPA CTM Handbook
- Co-editor of ITMA/CIPA Community Designs Handbook
- Member of ITMA Council and Chair of General Purposes & Finance Committee
- Member of ECTA Law Committee
- Examiner and lecturer for ITMA professional examinations
- Regular speaker on trade marks and designs at conferences

These activities ensure that Imogen is at the forefront of law and practice, and as a result, her clients know that they are always getting the most up-to-date advice. They also provide Imogen with an opportunity to develop relationships with representatives of various Trade Mark Offices and policy advisers.

Imogen enjoys working with like-minded overseas attorneys, extending the benefits of her knowledge and expertise to their clients, ensuring they are properly protected in Europe.

Imogen Wiseman – energising ideas for Cleveland clients since 1995.

Email Imogen: [i.wiseman@cleveland-ip.com](mailto:i.wiseman@cleveland-ip.com)

## Imogen Wiseman

Partner

### Specialisms

- Trade Marks & Designs
- Portfolio management
- Contentious matters
- Negotiations

### Qualifications

- BA English & Philosophy  
University of York
- Registered Trade Mark Attorney 2000
- Fellow of the Institute of Trade Mark Attorneys 2004

### Memberships

- ITMA
- INTA
- ECTA
- PTMG

### Additional Information

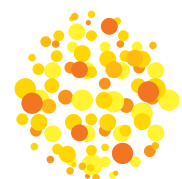
- Partner 2003

### Contact

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